

OUR GREAT MAY SALE COMMENCES MONDAY!

Our vast preparations bring us before you ready with immense quantities of the newest and best of the season's styles. Our buyers have been busy for weeks in the Eastern markets buying unheard-of values. Come and get some of the wonderful bargains offered in Muslin Underwear, White Shirt Waists, White Goods, etc. Reliable merchandise at unusual values has ever been our motto during our 32 years of business.

Gigantic Purchase of Ladies' Undermuslins at 40c on the Dollar on Sale Monday. Fifty Cases Received This Week That Will Create Buying Enthusiasm.

EVERYTHING THAT IS NEWEST AND BEST



Petticoats—Hem-stitched, lace and embroidery trimmed, at \$1.49.
Petticoats, knee bounce of India Linen, trimmed in Point de Paris lace; others deep bounce of English embroidery, fine cambric, 28 styles to choose from, at 25c.
Drawers, umbrella, tucked ruffle and lace trimmed, at 10c. Petticoats, deep bounce, lace and embroidery trimmed, 20 styles to choose from, like cut, at 98c



Drawers—Wide umbrella, lace and embroidery trimmed, fine cambric, like cut, 40c. Beautiful selection of fine cambric, daintily trimmed Drawers at 69c. Hem-stitched, tucked and lace trimmed Drawers, made of



At 14c

Cornet Covers—French styles, made of nainsook, trimmed with 3 rows Val and Point d'esprit laces, beading and ribbon back and front, like cut, at 40c. French Covers, nainsook, full fronts, with lace insertion, beading and ribbon effects back and front, 29 styles to choose from, at 25c. Cambric Covers, full front, low neck, lace trimmed on neck and armholes,



At 25c

Gowns—Cambric and muslin, yoke of embroidery, trimmed neck and sleeves, like cut, at 40c. Gowns of fine cambric and longcloth, all styles, elegantly trimmed, at 60c. Choice of 50 styles of fine nainsook gowns, Empire, square, high and surprised effects, daintily trimmed, at 60c. Good muslin Gowns, full sizes, tucked yokes, 8:30 to 9 a.m.,



Cornet Values—C. B. straight front, full gored, dip hip, batiste; also short hip, medium length, trimmed top and bottom, Monday, 50c

P. X. Corsets, batiste, dip hip, with the elastic attached side and front, \$1.00

Warner Bust Proof, batiste, elastic attached front and sides, \$1.00

La Greque Belt Corsets, for full figures, heavily boned, long hip, in drab only, \$2.50

A Great

Shirt Waist Sale

\$5,000 worth of Shirt Waists, secured by us at 65c on the dollar; the greatest chance of the season to lay in a stock of waists for the summer. They are the new and latest styles. Sale commences on Monday morning.

65¢ White Shirt Waists, made of fine India Linen, trimmed in fine embroidery, 25 dozen of these, and while they last you get them at 25c

\$1.25 Ladies' White Shirt Waists, made of fine India Linens or Butcher's Linen, handsomely trimmed in fine embroidery, surprise and other styles. Price in May Sale 75c

\$1.50 Ladies' White Lawn Shirt Waists, made of fine India Linen, handsomely trimmed in open work or blind embroideries. This is the greatest waist ever sold for \$1.00

\$2.50 Ladies' Fine Shirt Waist, in fine and shirred organdie lawns, with delicate lace trimming; this waist will be a delight to try when price in May Sale is \$1.95

\$6.00 Ladies' Shirt Waists, made of fine Irish linen, all hand embroidered, all sizes; this fine and durable waist will be sold Monday at \$3.50

\$5.00 White China Silk Waists, made of heavy China, trimmed in tucks and silk embroidery; never should sell less than \$5.00, Monday at \$2.95

Sale of Silks.

Printed All-Silk Satin Fabrics—elegant quality, most beautiful designs for suits and gowns; a beautiful fabric for the price—most likely worn by a queen. Monday, 49c

Our May Sale of White Goods

Opens with a great sale of French and Persian Lawns, so desirable for graduations, weddings, etc.

Persian Lawns—32-inch fine White Persian Lawn, a beautiful soft, sheer fabric 12½c

French Lawns—44-inch White French Lawn. This is one of the best organdies offered this season. A fine, evenly woven fabric sold at 26c—29¾c yards.

Persian Lawns—This lawn is made of the finest soft, warm, will wash and wear beautifully and give the satisfaction of the finest silk—our

French Lawns—47 inches wide. This is our pride and the best value to be had. Made of finest selected yarns, very smooth and even, a beautiful soft, sheer fabric 15c

French Lawns—47 inches wide also. This is the name of perfection and equals many values 15c. This is an imported fabric, and no price will give better satisfaction—88c

High-class \$1.00 All-Silk Printed Satin Liberty Fabrics—soft, striped, figured effects, in gay, gay colors, especially designed for dresses, small, neat designs for gloves as well as Shawls. Width 34 inches—for 59c

\$1.25 and \$1.50 High-grade Fancy Silks—Fine-looking fabrics in the names of small factories, soft, striped, figured effects, in gay, gay colors, especially designed for dresses, small, neat designs for gloves as well as Shawls. Width 34 inches—for 75c

\$1.00 27-Inch Pure Silk Black Taffeta—rich, dark, elegant finish and perfect black—will not take extra size \$1.00 27-inch fabric Monday 69c

\$1.65 Yd.-Wide Black Guaranteed Taffeta At 9 A. M. for One-Half Hour. Manufacturer's guarantee on everyyd.—Manufacturers' guarantee on all Taffeta, per yard, dyed and printed, combined with elegant new making—a most unusual offering—worth \$2.50 a yard.

65c Yd.-Wide White China Silk At 9 A. M. for One-Half Hour.

The yard-wide White Wash China that will launder soft, lustreous, pure silk of extreme width and an excellent value—just the thing for waist, dress, etc., only worth 50 cent—special

Penny & Gentles
BROADWAY AND WASHINGTON AVE.
ST. LOUIS TRANSIT CO'S CARS TRANSFER TO PENNY & GENTLES

Basement Bargains.

Regular 12½c Printed Linen	3½c	20 extra heavy 54-inch German Linen
Holiday 5c Apron Linen	3c	100 extra heavy 54-inch German Linen
Holiday 5c Linen Suiting	5½c	100 bleached Damask 48 inches
Regular 12½c Zephyr Linen	6½c	wide, white, 54 inches, Monday
Regular 12½c Zephyr Linen	10c	Regal white soft-bleach bleached
Regal white soft-bleach bleached	5c	Monday
Regal white soft-bleach bleached	6½c	200 red-piped, 11½ size, Marquise patterns, Monday
Regal white soft-bleach bleached	10c	and tan—regular value
Regal white Jersey Ribbed Vests for Boys	8½c	50c, 60c and 70c—values
Regal white Jersey Ribbed Vests for Boys	10c	20c—values

Bags.

100 doz. Carriage Bags

Rope or strap handle—	
In seal, walrus or fancy grain leather—9½ inch frame—with coin purse—in black, brown and tan—regular value	39c
Walrus or fancy grain leather—9½ inch frame—	29c
Walrus or fancy grain leather—9½ inch frame—	5c
Walrus or fancy grain leather—9½ inch frame—	69c
Walrus or fancy grain leather—9½ inch frame—	15c
Walrus or fancy grain leather—9½ inch frame—	29c
Walrus or fancy grain leather—9½ inch frame—	5c

Laces.

Cord-Cover Embroidery

Cord-Cover Embroidery	2½c
French—Valenciennes Embroidery	15c
French—Valenciennes Embroidery	25c
French—Valenciennes Embroidery	35c
French—Valenciennes Embroidery	45c
French—Valenciennes Embroidery	55c
French—Valenciennes Embroidery	65c
French—Valenciennes Embroidery	75c
French—Valenciennes Embroidery	85c
French—Valenciennes Embroidery	95c

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Walrus or fancy grain leather—9½ inch frame—	29c
Walrus or fancy grain leather—9½ inch frame—	5c

Laces.

Granite Ware

Granite Ware	4c
Granite Ware	12c
Granite Ware	20c
Granite Ware	30c
Granite Ware	40c

Housefurnishings.

5-foot Strong Hardwood Step-ladders

5-foot Strong Hardwood Step-ladders	30c
5-foot Strong Hardwood Step-ladders	40c
5-foot Strong Hardwood Step-ladders	50c
5-foot Strong Hardwood Step-ladders	60c
5-foot Strong Hardwood Step-ladders	70c

Men's 39c Underwear

All Day Monday.

Men's 39c Underwear	39c
Men's 39c Underwear	45c
Men's 39c Underwear	51c
Men's 39c Underwear	57c
Men's 39c Underwear	63c

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